



*Join the club!*

# She Means Business

*You Read, You Lead*

*A special book club for women business leaders*

**Read and discuss female-focused leadership books to keep you interested, inspired and informed...**



PROGRESSIVE  
**WOMEN'S LEADERSHIP**

# Leaders are readers

Reading challenges you. Be part of a professional women's book club, so you can keep up with new ideas and concepts, understand specific topics in more depth and find out what your peers are doing to enhance their business relationships and improve their leadership skills.

This quarter, you can learn and discuss:

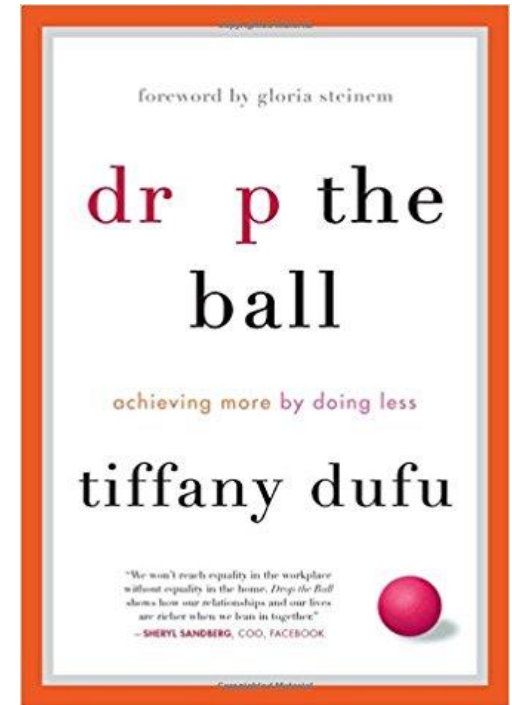
- Public speaking
- Mentoring and sponsorship
- Communication skills
- Emotional intelligence
- Net worth
- Team building



# FEATURED BOOK

## A call to action for women leaders

Once the queen of doing it all, Levo's Chief Leadership Officer Tiffany Dufu has learned what it takes for a woman to flourish at work and shares her insight in ***Drop the Ball: Achieving More by Doing Less*** (Flatiron Books). Part memoir/part manifesto, the book is aimed at getting more women in top-level leadership spots and is packed with actionable advice. She's got a new perspective on why the women's movement (catapulted in part by Gloria Steinem, who writes the foreword) has stalled and urges women to "drop the ball" (or "release unrealistic expectations of doing it all"). She'll make you feel you can do anything, without doing everything, that is, by embracing imperfection and asking yourself, "What matters most to me and what do I need to let go and make it happen?"

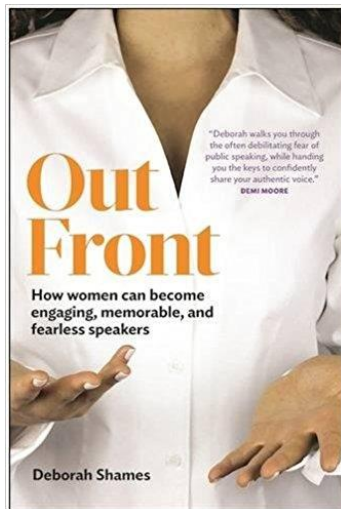
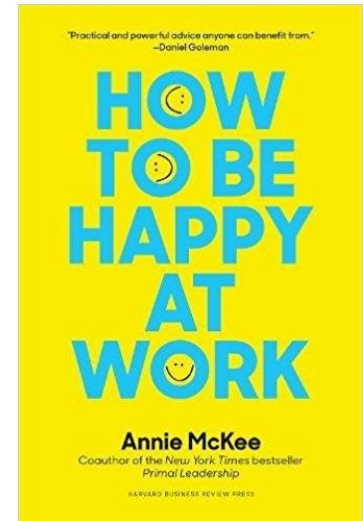


Are you ready to "drop the ball"? Join in the discussion ...



## Road map to your happy place

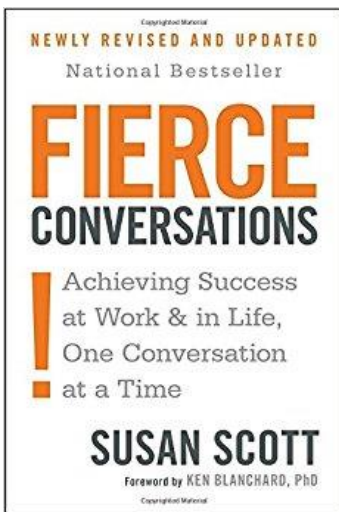
*Primal Leadership* co-author Annie McKee shows why leaders need to emphasize purpose, hope and friendships, even when they're under pressure, in ***How to Be Happy at Work*** (Harvard Business Review Press). You see, she's based her theory on decades of advising leaders of Fortune 500 companies and offers insight into the relationship of happiness to you, your team and your company's success, along with clear, practical advice to help you find your "happy place."



## Public speaking need tweaking?

Whether pitching for new business, talking at a conference or communicating with your team, make sure your voice is heard, says veteran public speaker Deborah Shames in ***Out Front: How Women Can Become Engaging, Memorable, and Fearless Speakers*** (BenBella Books). This executive coach will unleash your storytelling talents in this how-to for getting comfortable (and less anxious) "out front," as she guides readers in the mechanics of delivering a successful presentation.



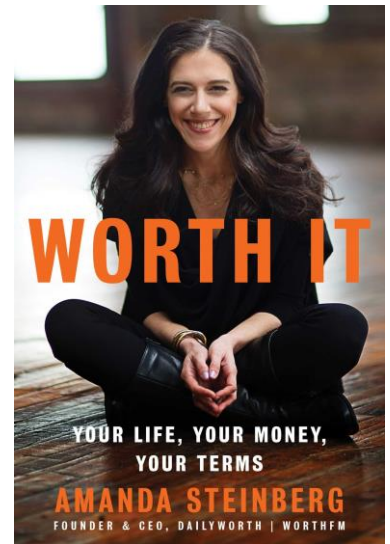


## The art of meaningful conversation

Armed with her seven principles (like “obey your instincts”) that have benefited CEOs as well as Starbucks, AT&T and Costco executives, leadership development expert Susan Scott tells how to make practical changes to communicate more effectively – and always get your message across – in ***Fierce Conversations: Achieving Success at Work & in Life, One Conversation at a Time*** (Berkley). Along with exercises you can use right now and plenty of relatable stories, you will learn how to make every conversation count. Are you ready?

## A powerful way to invest in yourself

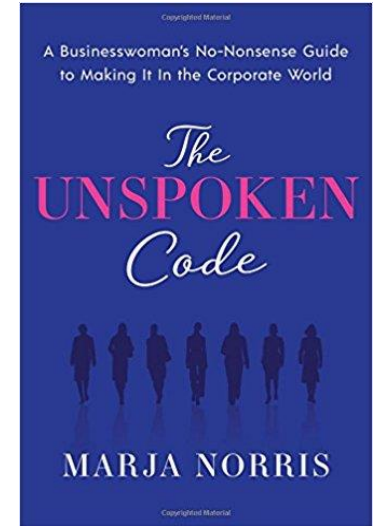
Dailyworth.com CEO Amanda Steinberg will awaken your money warrior within in ***Worth It: Your Life, Your Money, Your Terms*** (North Star Way). Designed to help all women handle their personal finances, the book is a straightforward recipe for making money, saving money and changing how you think about money. Through personal stories and anecdotes from other women, she shows you how to view money as a source of personal power and freedom – and raise your net worth. You’re worth it!





## Hard-won lessons shared

Rising through the ranks of the male-dominated world of finance for over 30 years, Marja Norris has learned the unspoken rules to climbing the corporate ladder and shares them in ***The Unspoken Code: A Businesswoman's Guide to Making It in the Corporate World*** (Greenleaf). This Top 100 Barron's Woman Advisor will guide you through the inside path to success by heightening your power within, perfecting your communication skills (for instance, having one-liners ready for sticky situations) and showing the significance of dressing the part. Having worked her way up from an entry-level assistant to Senior Vice President, she's cracked the code. Now, her mission is to equip all women with the proper professional tools to overcome obstacles and reach their highest goals.



Ready to join the book club? [Sign up](#) now!



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